

# RAJAR DATA RELEASE Q4 24 – February 6<sup>th</sup> 2025



## BREAKFAST SHOWS (WEEKDAYS) NATIONAL STATIONS

STATIONS	SURVEY PERIOD	WEEKLY REACH '000s	WEEKLY REACH '000s	WEEKLY REACH '000s
		Q4 2023	Q3 2024	Q4 2024
<i>Time period varies per station</i>				
<b>NATIONAL STATIONS - MON-FRI</b>				
BBC Radio 1 - 07.00 - 10.30am*	Q	3922		4097
BBC Radio 2 - 06.30 - 09.30am	Q	6562	6277	6825
BBC Radio 3 - 06.30 - 09.30am	Q	698	866	827
BBC Radio 4 - 06.00 - 09.00am	Q	5615	5849	5737
BBC Radio 5 live - 06.00 - 09.00am	Q	1453	1579	1405
Absolute Radio Network - 06.00 - 10.00am	H	2246	2261	2364
Capital Network (UK) - 06.00 - 10.00am**	H	2420	2959	2902
Classic FM - 06.30 - 10.00am <sup>1</sup>	H		1937	1901
GB News Radio - 06.00 - 09.30am	Q	194	253	208
Greatest Hits Radio - 06.00 - 10.00am***	H			3092
Heart Network (UK) - 06.30 - 10.00am**	H	3815	4049	4055
Hits Radio - 06.00 - 10.00am***	H		575	594
KISS - 07.00 - 11.00am	Q	929	721	503
Magic - 06.00 - 10.00am	Q	1220	890	839
Planet Rock - 06.00 - 10.00am	Q	586	431	411
Talk (was TalkRadio) - 06.00 - 10.00am	H	386	276	274
talkSPORT - 06.00 - 10.00am	H	1243	1228	1184
Times Radio - 06.00 - 10.00am	H	275	259	292
Virgin Radio Network - 06.30 - 10.00am	H	890	887	801
Radio X Network (UK) - 06.30 - 10.00am	H	1186	1122	1075

<sup>1</sup> Station changed reporting survey period  
 \* station has changed time period  
 \*\* excludes Scotland  
 \*\*\* excludes local Breakfast services

## BREAKFAST SHOWS (WEEKDAYS) LONDON STATIONS

### LONDON STATIONS

*Please note: the table below does not list national radio stations which are listened to in the London area*

STATIONS	SURVEY PERIOD	WEEKLY REACH	WEEKLY REACH	WEEKLY REACH
		'000s	'000s	'000s
<i>Time period varies per station</i>		Q4 2023	Q3 2024	Q4 2024
<b>LONDON STATIONS - MON-FRI</b>				
BBC Radio London - 06.00 - 10.00am	Q	174	179	136
Capital London - 06.00 - 10.00am	Q	651	720	638
Capital XTRA (London) - 06.30 - 10.00am	Q	216	194	229
Gold Radio London - 06.00 - 10.00am	Q	108	107	105
Greatest Hits Radio (London) - 06.00 - 10.00am	Q	569	338	382
Heart London - 06.30 - 10.00am	Q	883	741	830
Hits Radio (London) (was KISS (London)) - 07.00 - 11.00am	Q	333	239	264
LBC London - 07.00 - 10.00am	Q	824	847	816
LBC News (London) - 07.00 - 10.00am	Q	164	144	139
Magic (London) - 06.00 - 10.00am	Q	688	470	442
Smooth Radio London - 06.00 - 10.00am	Q	413	384	361
Radio X London - 06.30 - 10.00am	Q	234	300	177